

Locally  
Owned  
and  
Operated!

## 2012 Advertising Contract & Rates

Deadline  
23rd of  
Each  
Month!

### THE TRUSSVILLE NEWS

P. O. Box 1217  
TRUSSVILLE, ALABAMA 35173

PHONE: 205-447-3647

FAX: 205-525-5222

Best way to SATURATE the Trussville area. Mailed FREE to 35173 zip code and random zip code mailings to surrounding areas.

Approx. Ad Size	NOTE: Pages are 2 columns --- Page size - 10" wide x 12"	One Time Only	*6-12 Month Contract
Full Page	10" x 12	\$959.00	\$825.00
3/4 Page	10" x 9"	\$697.00	\$599.00
1/2 Page (Horizontal)	10" x 6"	\$556.00	\$449.00
1/2 Page (Vertical)	5" x 12"	\$556.00	\$449.00
1/4 Page	5" x 6"	\$379.00	\$289.00
1/4 Page (Horizontal)	10" x 3"	\$379.00	\$289.00
1/8 Page (Horizontal)	5" x 3"	\$249.00	\$195.00
1/16 Page (Horizontal)	5" x 1 1/2"	\$135.00	\$99.00
4 Page Insert - Center Spread	COLOR		Call for pricing

**BACK PAGE:** Full page only (12 months). Must run color. **Color Charges** - \$45 (min) or 10% for full color or if ad is to be placed on a color page. Additional charges for close registration and special requests may apply. Contracts available to guarantee specific placement on pages. Ad size may vary. Layout/Design charges may apply. **Churches & Non-profit - 10% discount**

### Deadline is the 23rd

**NOTE:** 12 Month contracts may be renewed 30-60 days prior to last month of contract. Written notice required. Buyer has first right of refusal.

**No ad will be accepted after the 23rd. Changes to an ad is the customer's responsibility and must be submitted to The Trussville News via fax or e-mail by the 23rd of each month, or the current version of the ad will be placed in the next issue.**

### CONTRACT AGREEMENT:

I/we do hereby agree to place an ad in The Trussville News for a period of \_\_\_\_\_ months, beginning with \_\_\_\_\_ 20\_\_\_\_\_ issue and continuing through the \_\_\_\_\_ 20\_\_\_\_\_ issue.

The contract price will be \$ \_\_\_\_\_ /issue for a \_\_\_\_\_. (specify size)

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Accepted By: \_\_\_\_\_

**Circulation:** The guaranteed circulation is 8,000 - 10,000 free copies per month. Papers are mailed to ALL of Trussville (35173) and surrounding areas. Your ad in The Trussville News goes a long, long way! Local news and photographs create an interesting publicaiton for the area residents. A large number of businesses receive a copy of every publication. The Trussville News' advertisers purchase space and circulation only. All property rights to any original art and graphics produced for the advertisers, by The Trussville News, shall be the property of The Trussville News. No such ad or any part thereof may be reproduced or assigned without written consent of The Trussville News. Our staff will work with you to create attractive, informative ads for presentation of your products and services to our readers.

**Buyer Response to your Advertising is our Number One Goal!**