

**Ad Deadline 23rd of each Month!**

# The Trussville News


205-655-NEWS(6397) 205-655-5039 (fax)

**Circulation**

- 10,000 Copies per issue
- Newspapers mailed directly to Trussville (all 35173 zip code) & surrounding areas
- Extra copies delivered to key locations in the Eastern area

**Published & Mailed by the 1st of Each Month**

## ADVERTISING RATES (Prices per month)

Size	One Month	6 to 12 Month Contract
Full Page	\$949.00	\$815.00
3/4 Page	\$687.00	\$595.00
1/2 Page	\$546.00	\$439.00
1/4 Page	\$369.00	 <del>\$279.00</del> <b>BEST BUY!</b>
1/8 Page	\$239.00	\$185.00
1/16 Page	\$125.00	\$89.00

Online Advertising Link - \$60 per Year

**Classified Ads - \$35.00 per month, pre-paid**

**Full Color - Add 10% (\$45 min. charge)**

**Inserts Available, Call for Quote**

Rates for Guaranteed Placement, add 10%.  
Churches and non-profit organizations receive 10% discount

10,000 Copies Distributed Monthly!  
Locally Owned & Operated  
Calendar of Events in Every Issue!

**Payments accepted by Credit Card  
On our secure website through PayPal**

### Contract Regulations

- All original advertising art & layout are the exclusive property of The Trussville News and may not be reproduced without permission of The Trussville News.
- All advertising is subject to publishers approval. (Publisher reserves the right to reject advertising not in keeping with the publication's standards.)
- First month's advertising fees due before ad is placed in publication.
- Positioning and re-sizing of advertisement is at the discretion of the publisher, except where specified positions incurring an additional charge are agreed to by contract.
- Publisher reserves the right to re-size, reset, or edit to standard sizes of printed materials.
- The Trussville News is available to assist clients with ad design. Please note that all ads designed by The Trussville News must be published within thirty days. If the ad is not published within the 30 days, a \$45.00 (minimum) design fee will be charged to the customer.

\* Ads are subject to a layout/design fee.